Private Cloud: On and Off Premise Forum

Private Clouds offer a flexible, cost effective and secure alternative to public clouds, and can either be managed or hosted (on-premise) internally in your own infrastructure or outsourced, hosted or managed (off-premise) by an external service provider.

According to recent figures from industry analyst Forrester the market for private cloud solutions will grow from $7.8 billion in 2011 to $15.9 Billion in 2020 and the market for virtual private cloud solutions will grow from $7.5 billion to $66.4 billion.

The case for the private cloud is very compelling. They have much higher levels of capacity utilization and scalability then the traditional data centres they replace and can allow a company to gain many of the scale economies and speed and flexibility benefits of the public cloud while avoiding the security concerns, contracting issues and other uncertainties, and the benefits speak for themselves:

- Available on demand
- Faster provisioning of business services and applications
- Highest level of security
- Consistent and predictable level of service
- Greater organizational and change flexibility
- Improved agility and infrastructure utilisation
- Anywhere, anytime access

However, confusion still abounds and IT decision makers from large enterprises and government, who are looking to discover the 'pros and cons' of both on- and off-premise private clouds, find it increasingly difficult to get unbiased and clear information. This one-day event plans to fill that need.

The aim of the forum

The Private Cloud: On and Off Premise Forum aims to give IT Managers from end user organisations a thorough insight into the strategic and business issues relating to both on- and off- premise Private Cloud implementation and management, whilst at the same time providing a platform for networking with leading vendors of Private Cloud technology and solutions at the accompanying exhibition.

Key issues to be discussed

What are the real business benefits of Private Clouds?
What are the Private Cloud implementation options? (on-premise vs off- premise; hosted vs virtual private clouds; unmanaged services vs managed);
What are the pros and cons of building an on-premise private cloud versus outsourcing off-premise with a service provider?
What is the most secure, reliable and cost effective method of accessing an off-premise private cloud?
Which cloud model is right for you? (IaaS, Saas, PaaS, CaaS)
What QoS (Quality of Service) and SLAs (Service Level Agreements) should be in place?
What steps to take to secure your Private Cloud?
Will it still be possible to access the public cloud for non-critical applications?
How are companies presently using Private Cloud technology?

The forum format

The Private Cloud: On and Off Premise Forum will consist of a one-day conference with a series of presentations from leading industry experts, vendors and analysts, together with actual end user case studies. There will also be a small exhibition where delegates will have access to a range of supplier companies during the conference refreshment and lunch breaks.

Who should attend?

The Private Cloud: On and Off Premise Forum will be of major importance to:

- IT Directors and CIOs
- IT Managers
- Network Managers
- Network Architects/Engineers/Administrators
- Telecoms Directors/Managers
- ICT Managers/Directors
- Data and Voice Managers/Architects/Engineers
- IS Directors/Managers
- Systems Managers/Administrators
- Technical Architects
- Infrastructure Managers
- Project Managers

From Large Enterprises and Government. In addition to managers from other functional activities who wish to gain a greater understanding of Private Cloud.

(Please note attendance as a delegate at the Private Cloud: On and Off Premise Forum is free of charge to representatives of end user companies who pre-register for the event)

Benefits of attending

- Opportunity to gain knowledge and insight from industry leaders
- Make informed decisions about incorporating Private Cloud technology and solutions into your business strategy
- Discover how to achieve real return on investment from Private Cloud
- Relaxed but focussed atmosphere to explore new ideas and technologies with industry experts and peers away from the distraction of the office

Forum Agenda

Private Cloud: On and Off Premise Forum, 29th March 2012, 76 Portland Place

09:00   Registration, refreshments and networking in the exhibition area
09:30   Chairman's introduction
09:40   Morning speaker presentations
11:00   Refreshment and networking break in the exhibition area
11:30   Morning speaker presentations
13:00   Lunch, refreshments and networking in the exhibition area
14:00   Afternoon speaker presentations
14:30   End user case study and Q&A session with delegates
15:00   Roundtable expert panel discussion and Q&A with delegates
15:30   Close of forum

Speaking, Sponsorship and Exhibiting Opportunities

If you would like to increase your profile at this event please contact John Bond at IBA Forum on +44 (0) 200 000 0000 or email john@ibaforum.co.uk

Testimonials from our recent Forums

"Very useful, provided good quality of information on the current position with the technology"
Head of Network Services, Lloyds TSB

"Worth my time and re-enforced my decision to trial and implement VoIP"
Head of IT Operations Strategy, Financial Times

"Very useful, a good insight into VPNs from all angles"
Network Administrator, Savills

"Excellent, very useful presentations of remote access issues and solutions"
Head of IT Strategy & Planning, DHL Express UK Ltd

"Good and informative"
Senior Info Security Officer, H.M. Revenue & Customs

Very interesting points and classifications on VoIP, and liked the fact that I could see the speakers products on display in the delegate's lounge"
Telecommunications Manager, Royal Brompton and Harefield NHS Trust

Forum Venue

76 Portland Place
London W1B 1NT

76 Portland Place is a state-of-the-art conference centre conveniently situated in the heart of London and is 5 minutes walk from both Great Portland Street underground station, (which is on the Metropolitan, Circle and Hammersmith and City Lines) and Regent's Park underground station on the Bakerloo line. It is also only 10 minutes walk from Oxford Circus underground station on the Victoria, Central and Bakerloo lines.

Euston, Kings Cross St Pancras and Paddington stations are within 10 minute taxi rides or alternatively 10 minutes by underground. The nearest car parks are located on Carburton Street and Weymouth Mews.

A very good location map may be found on the venue's website at:
http://www.76portlandplace.com/contact.php

Delegate registration

Private Cloud: On-Premise vs Off Premise Forum, Thursday, 29th March
76 Portland Place, London W1B 1NT

Please note attendance as a delegate at the Private Cloud: On-Premise vs Off Premise Forum is free of charge to representatives of end user companies who pre-register for the event. As IBA Forum events are normally oversubscribed we recommend that you register today!

Contact   For further information on the above event please email
               ashley@ibaforum.co.uk or tele +44 (0) 20 7993 8338

Click here to register