

Dear Name,

## Win new business with a professional, bespoke website

May I take this opportunity to congratulate you on your new business venture, and offer you the opportunity to find out about the **range of website services** we offer at <company name>.

As a new business, it is vital to raise awareness of your products and services and generate a steady stream of new business leads to help you grow. A well designed, search engine optimised website will help you do this and it needn't be as expensive as you might think.

At <company name> we pride ourselves on delivering **excellent service, value for money and a positive return on your investment**. Our range of services includes:

- Content managed websites
- Web hosting
- Email design
- Search engine optimisation (SEO)

Just take a look at what some of our current customers have to say about our services:

*"If you're starting a new business or upgrading an existing site, I strongly recommend using (Company). The employees are friendly, knowledgeable, and dedicated to producing a high quality product. (Name) and (Name) worked very hard to create my site. They were always available to answer questions, make improvements, and provide guidance. Even after the site was completed, they continued to offer unsolicited assistance".*

*Name, Title, Company*

*"I couldn't be happier with my choice of using (Company) for my new website. Their team were very easy to work with and helped me make a terrific website in a short amount of time. Thanks again for all your hard work I will recommend you to all my friends!"*

*Name, Title, Company*

With over 15 years experience we are confident you will be delighted with the **quality of our service** and **competitive prices**. We have special packages for new businesses from just **£XX**.

For more information take a look at our website [www.websiteaddress.co.uk](http://www.websiteaddress.co.uk). Alternatively take advantage of our **free, no obligation consultation** by calling us today on <telephone number> or emailing us at <email address>. Please quote CODE 1 when you speak to us.

Kind Regards,

Name & Title  
[www.websiteaddress.co.uk](http://www.websiteaddress.co.uk)

**P.S. Get 10% off your quote if you place your business with us before <date>. Remember to quote CODE 2 when you call.**