

Dear John,

## **Enterprise Unified Communications Forum** **2<sup>nd</sup> July, Inmarsat Conference Centre, London**

If you are considering implementing Unified Communications solutions into your organization and need the answers to the following critical questions then register for your complimentary place today to attend the Enterprise Unified Communications Forum.

### **Key issues to be discussed**

- What exactly does Unified Communications mean and what are the real business benefits?
- How does a UC system enable more effective communications?
- Which are the most important tools of UC – Presence, VoIP, IM, Video, Conferencing, Collaboration Tools or others?
- How to design and manage a framework for developing a UC implementation strategy to integrate these tools in current business processes?
- What can be added to my present infrastructure to create a UC environment?

### **The Forum Format**

The Enterprise Unified Communications Forum will consist of a one-day conference at which you will hear from leading vendors such as **BT, Cable & Wireless, Kingston Communications, NetIQ, Ipanema** and **InRich Consulting**, as well as having the opportunity to hear a case study of a major UC deployment from an actual end user. There will also be a roundtable panel discussion at which you will have plenty of opportunity to ask questions of our team of UC experts.

### **Testimonials from attendees at our recent IP VPN and VoIP Forums**

*"The forum was very interesting and worthwhile and I can think of nothing that could have been done better"*

Assistant Director Computer Services, United Lincolnshire Hospitals NHS Trust

*"Worthwhile. Worth taking a day out of the office to hear from many different companies in one day and one place "*

Network Manager, Legal & General

*"A very useful day I would recommend to colleagues and am keen to attend next year or other seminars on other subjects"*

Project Manager, Huntingdonshire District Council

For further details information and to register for your complimentary place please log-on to the forum website at [www.webaddress.co.uk](http://www.webaddress.co.uk)

Please feel free to pass this invitation onto a colleague if for any reason you are unable to attend the forum yourself. We can accept a maximum of two people from each organization.

With kind regards,

John Bond  
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IBA Forum  
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[www.webaddressco.uk/uc](http://www.webaddressco.uk/uc)

**PS. There are now only 20 places remaining so call me now on 0207 000 0000 to confirm your registration!**

