

Subject: Do you Need a Reliable Disaster Recovery Solution that Saves the Day....Everyday?

Customer Name:

Dear: Name

It's 5pm on Friday.

Your CEO hits send on an important business email, only to receive this error message, "Unable to connect with mail server".

No need to panic....or is there? Today's the day the CEO knows your name – will he be praising you or will it be something very different?

Maintaining an "always up" IT infrastructure is critical. This means downtime is not an option for you or your CEO.

To earn your CEO's praise, you need a disaster recovery solution that:

- **Minimises possible damage to corporate data**
- **Eliminates extended downtime of IT resources**
- **Increases IT staff productivity**
- **Reduces support costs**
- **Integrates quickly with existing infrastructure**

To fulfil these needs, count on **XYZ Recovery**.

With XYZ Recovery, keep your end-users in business – **especially your CEO**.

Finally, a reliable disaster recovery solution that saves the day.....everyday.

To find out how to earn your company saviour badge, start by requesting a copy of our free white paper, just click the link below.

["Disaster Recovery Solution that Saves the Day - Everyday"](#)

Best regards,

PS. Alternatively, you can call us now on (telephone number).