

Introduction

The present day business environment has created more challenges for IT/Network Managers. How do I get the best performance from my existing networks and applications? How do I get the best out of my available bandwidth? How do I eliminate downtime and the risk of data loss? How do I reduce new deployment problems and risk? How can I increase productivity and lower costs?

In addition, the introduction of applications such as VoIP, IP Telephony, IP VPN, Unified Messaging, Unified Communications, Video over IP and WLAN has given IT/Network Managers further concerns regarding the performance and management of their networks.

The recent development and improvement of network performance management and (QoS) quality of service tools and systems now make Network Performance Management a very attractive option and the benefits speak for themselves:

- greater management and monitoring control over the performance of the applications
- enhanced network performance and reliability
- reduced network management overhead and more integrated systems
- more intelligent handling
- greater organisational and change flexibility
- new ways to reduce new deployment problems and risks

However, confusion still abounds and IT/Network Managers, who are looking to discover how to get the best out of their networks, find it increasingly difficult to get unbiased and clear information. This one-day event plans to fill that need.

The goals of the forum

The Network Performance Management Forum aims to give IT/Network Managers a thorough insight into the strategic, technical and business issues relating to Network Performance and Management, whilst at the same time providing a platform for networking with leading vendors of Network Performance Management technology, solutions and tools at the accompanying exhibition.

Key issues to be discussed

What are the real business benefits of Network Performance Management tools and systems?

How can new technologies enhance network performance?

What are the latest advancements in technology that can create additional network capacity?

What are the recent developments in bandwidth optimisation and usage?

How can systems offer better control and visibility?

How will new applications like IP Telephony, VoIP and WLAN affect network traffic and the performance of existing applications?

What products are available for monitoring, controlling and accelerating application performance?

What tools are available to measure the performance of applications and analyse results?

How are companies presently using Network Performance Management tools and systems?

The forum format

The Network Performance Management Forum will consist of a one-day conference with a series of presentations from leading industry experts, vendors and analysts, together with actual end user case studies. There will also be an exhibition where delegates will have access to a range of supplier companies during the conference refreshment and lunch breaks.

Who should attend?

The Network Performance Management Forum will be of major importance to:

- IT Directors and CIOs
- IT Managers
- Network Managers
- Network Architects/Engineers/Administrators
- Telecoms Directors/Managers
- ICT Managers/Directors
- Data and Voice Managers/Architects/Engineers
- IS Directors/Managers
- Systems Managers/Administrators
- Technical Architects
- Infrastructure Managers
- Project Managers

From Corporates and Government. In addition to managers from other functional activities who wish to gain a greater understanding of Network Performance Management.

(Please note attendance as a delegate at the Network Performance Management Forum is free of charge to representatives of end user companies who pre-register for the event)

Benefits of attending

- Opportunity to gain knowledge and insight from industry leaders
- Make informed decisions about incorporating Network Performance Management tools and solutions into your business strategy
- Discover how to improve the overall performance and reliability of your networks
- Relaxed but focussed atmosphere to explore new ideas and technologies with industry experts and peers away from the distraction of the office.

Speaking, Sponsorship and Exhibition Opportunities

If you would like to increase your profile at this event please contact John Doe at IBA Forum on 44 (0) 208 000 0000 or email john@website.co.uk

Testimonials from past events

"This was a good event well executed with good presenters"
Network Operations Manager, National Grid

"A good forum to explore knowledge experience of presenters"
IT Manager, Barnardos

"Overall was very good. Wish we had the Inrich Consulting presentation about 8 months ago before doing our VoIP procurement"
Business Analyst, Huntingdonshire District Council

"Very good – provided me with a good overview of current VoIP situation"
Business Systems Manager, Accantia

"Good insight into benefits and challenges of VoIP"
IT Sector Head, US Dept of Commerce

"Very well hosted with good speakers"
Head of IT Strategy & Planning, DHL Express UK Ltd

"It was very good"
IT Manager, Marriott Hotels

Forum Venue

Inmarsat Conference Centre
99 City Road
London EC1Y 1AX

A very good location map may be found on the Inmarsat website at:
www.website.com

Delegate Registration

Network Performance Management Forum, 27th November, Inmarsat Conference Centre, 99 City Road, London, EC1

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Contact For further information on the above event please
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